

ABSTRACT

A photofinishing system comprising a support structure, a processor and a printer mounted to the support structure, a cartridge containing a roll of print media arranged in use to be mounted removably to the support
5 structure, and drive means mounted to the support structure and arranged to couple with print media feed means in the cartridge, when the cartridge is mounted to the support structure, and to effect feeding of the print media through the printer, the processor being arranged to generate a printer drive signal that is representative of a photographic image, and
10 the printer being coupled to the processor and arranged to process the drive signal and effect printing of the photographic image on the print media as the print media is fed through the printer from the cartridge.